

Survey Process

As part of the consultation process a survey was available from 11th September until 16th October 2023. The survey was promoted online, and a paper copy circulated to all residents via the parish newsletter. Postal entries were accepted up until 23rd October to allow for delays in the service.

The survey received 312 responses, 186 online and 126 hard copies entered manually, 38 were incomplete, in that the respondent answered some questions but did not finish the survey, in the majority of cases this is because they ended the survey before completing the equality and diversity section. The results will include questions that were completed.

The survey enabled people to give their views on the current facilities, to comment on the plans and outline if they would be interested in hiring the facility and what new activities, they would be interested in.

All individuals were encouraged to complete Equality & Diversity monitoring forms to show the range of people consulted.

A summary of the results from the survey follows

Location

The survey captured the postcode of the individuals responding. The maps below show their location in relation to the field, with Jubilee Field indicated by the yellow star. Figure 1 shows those closest to the field and figure 2 the location of all responders.

Figure 1 the location of those closest to the ground.

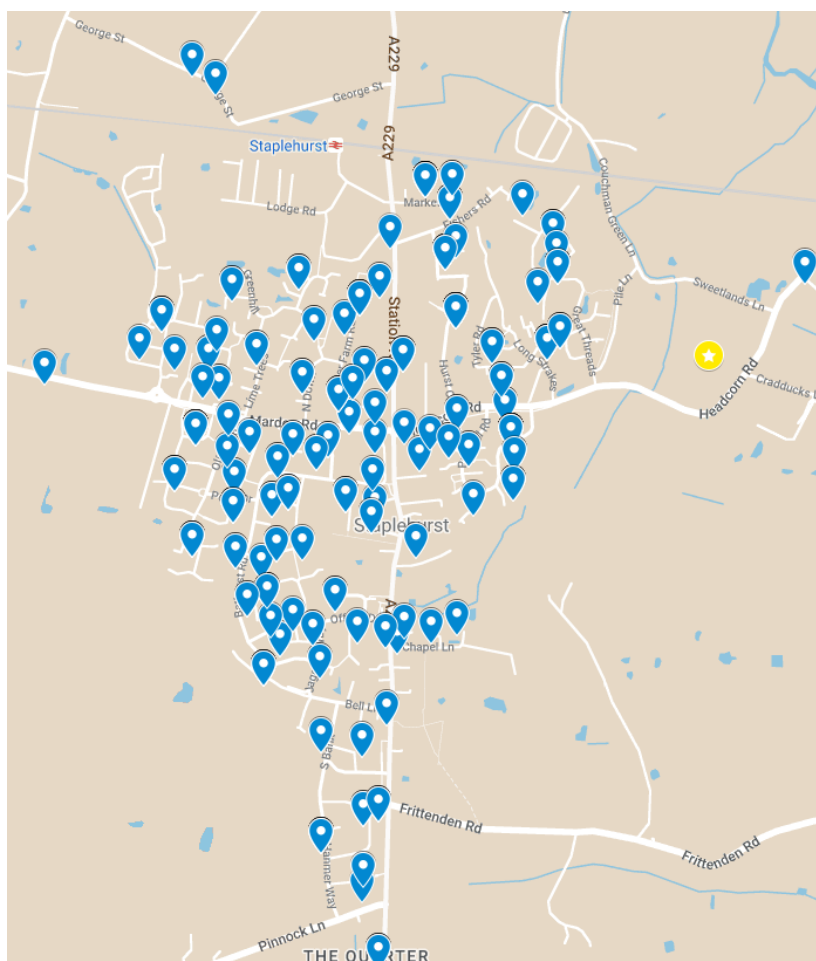
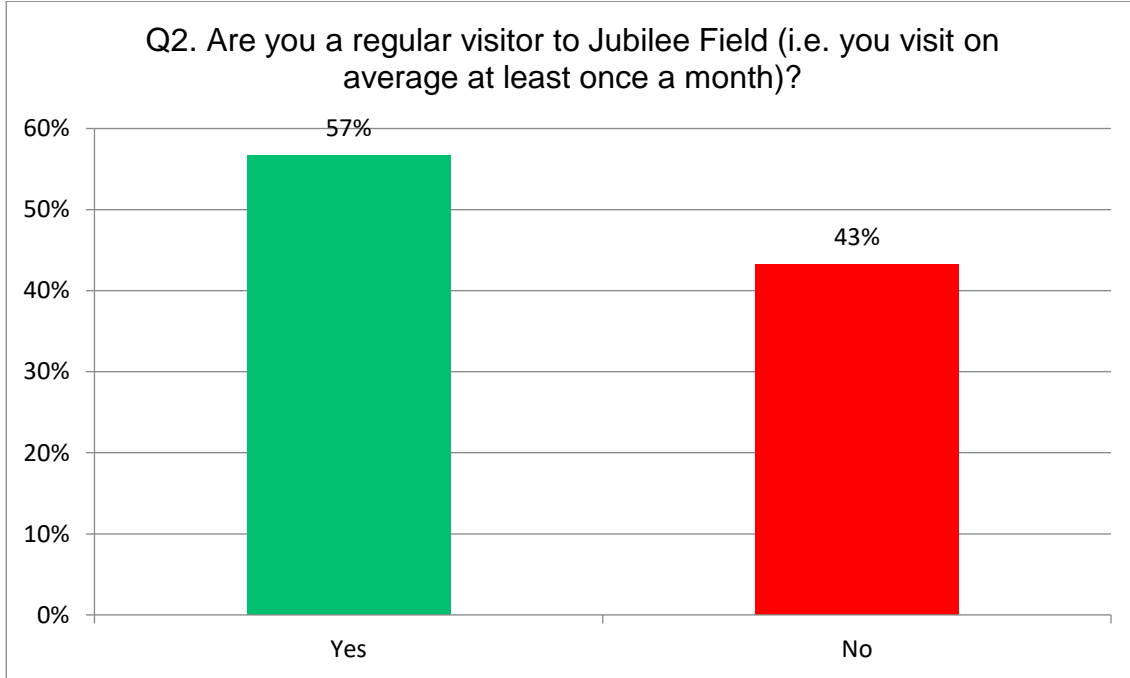


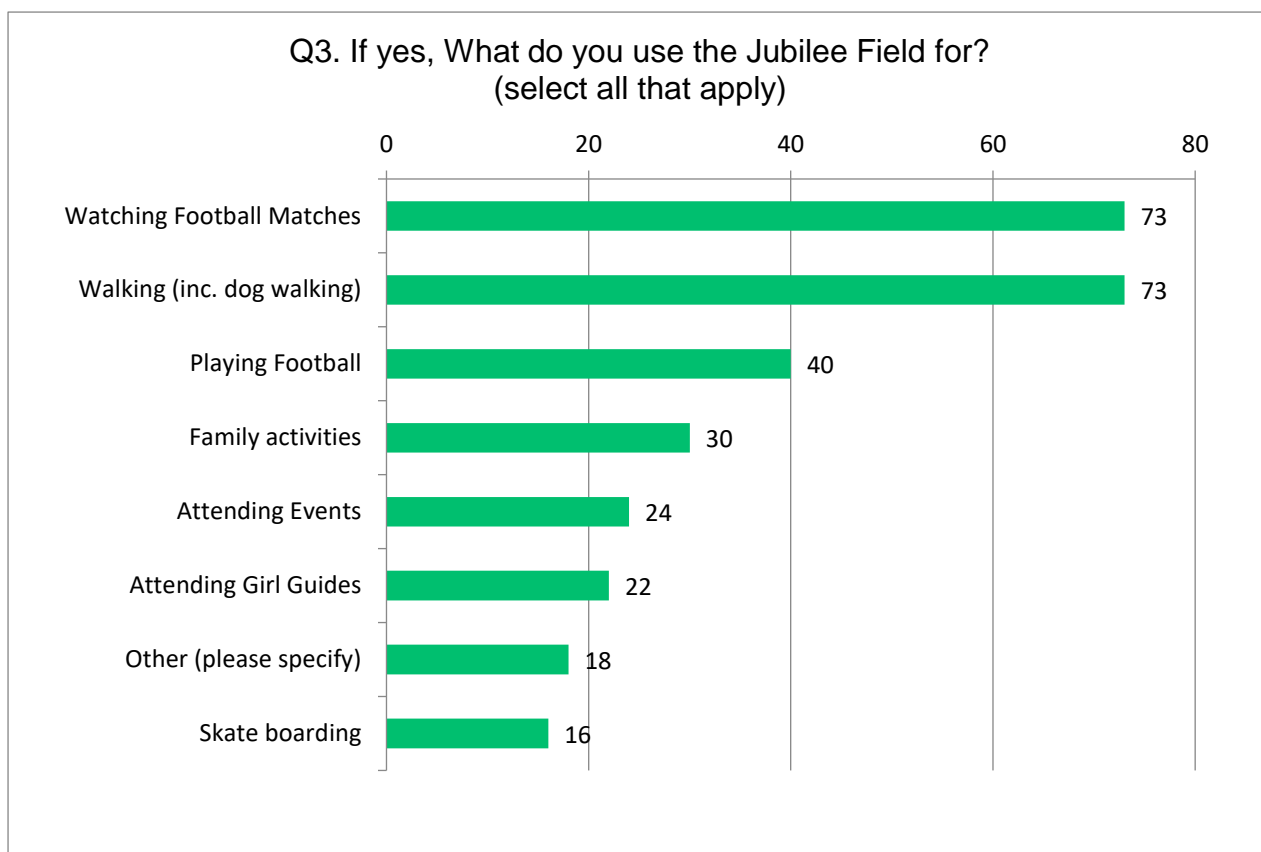
Figure 2 The location of all responders.



Facilities

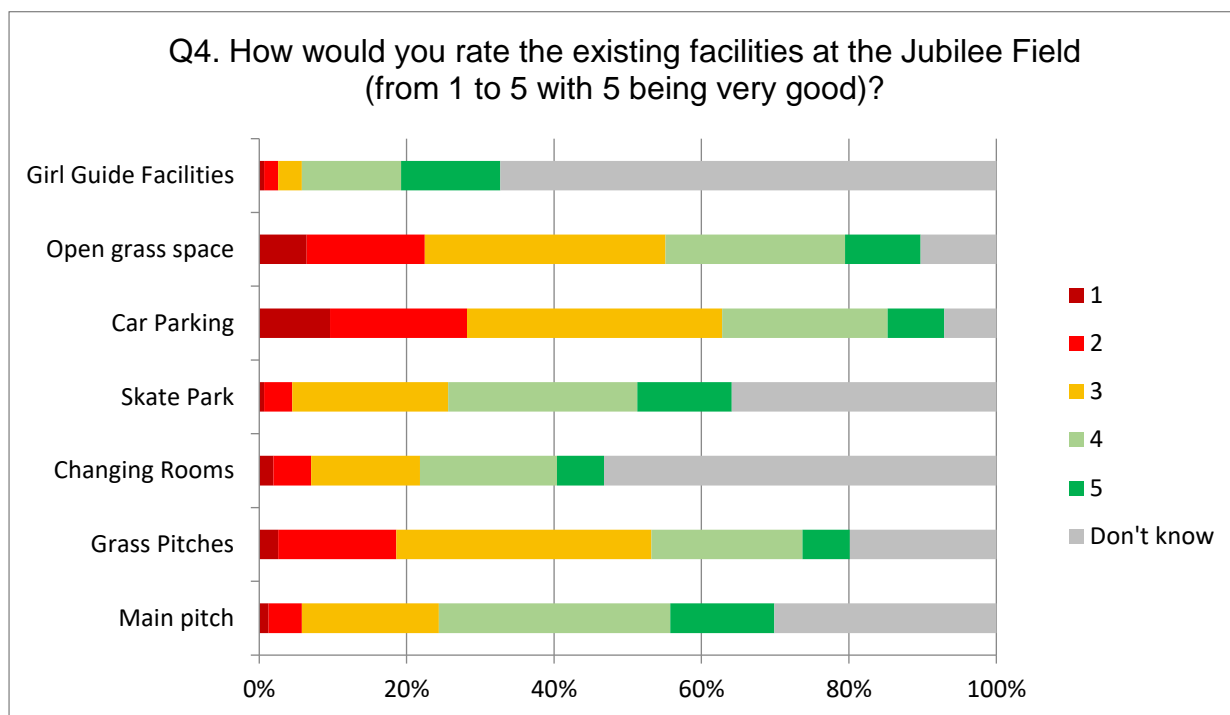


	%	No.
Yes	57%	177
No	43%	135
Answered		312

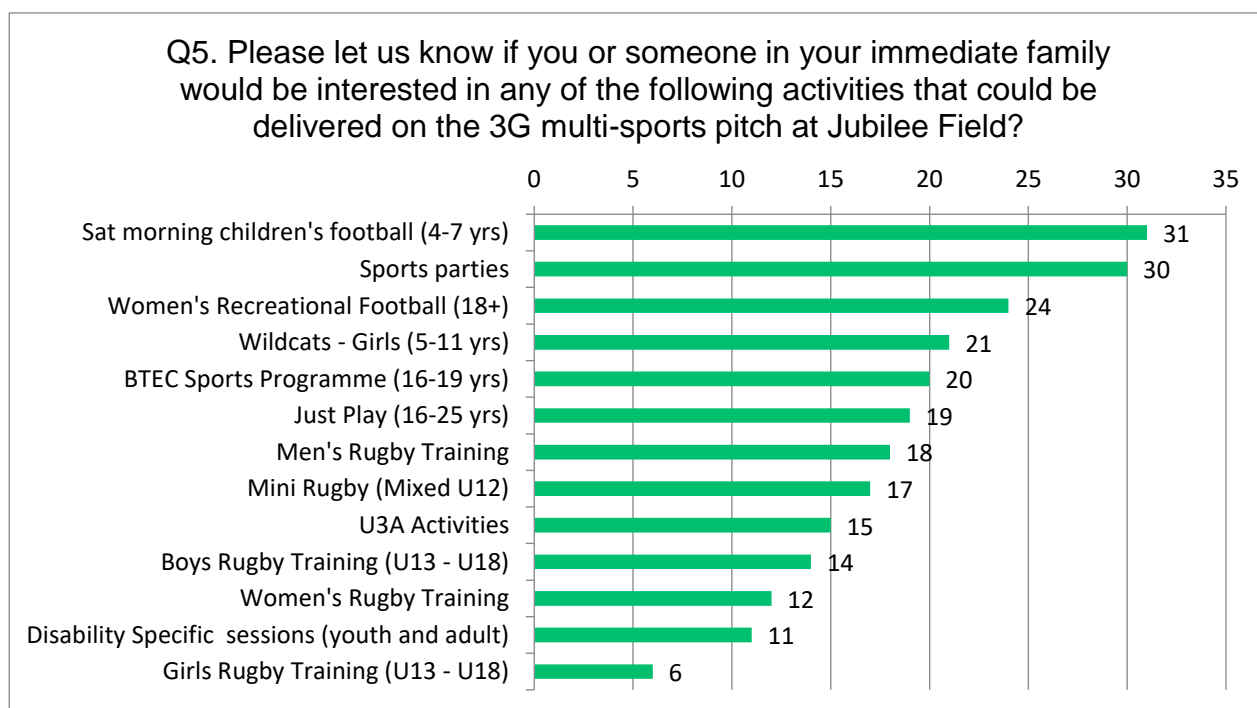


Other comments

- *Attending meetings at the Kathie Lamb Centre (4)*
- *Playing football (4) - part of club (2) / informal (2).*
- *Managing / Coaching football matches (3)*
- *Walking /Daily dog walker (4)*
- *Use of the skate park*
- *Running*
- *Parish Activities*
- *VISIT IN WINTER FOR SOUP AND HOT DRINK*
- *Exercise and observe nature and wildflowers*
- *Peace and tranquillity*

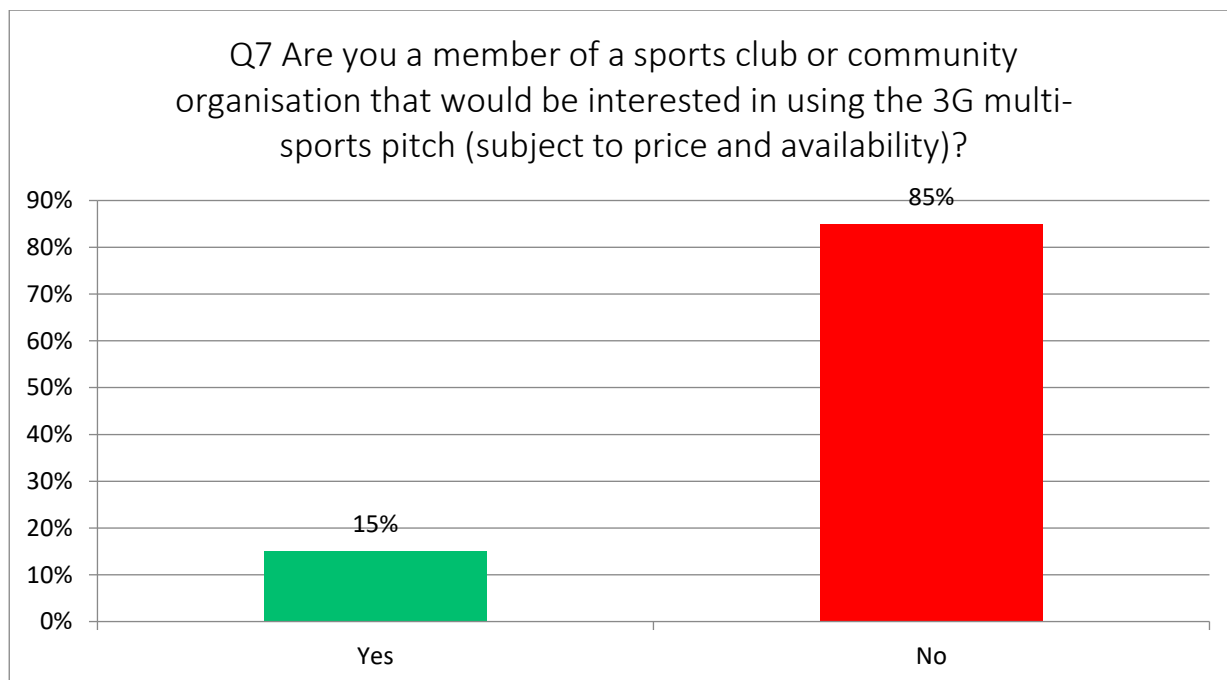


	One		Two		Three		Four		Five		Don't Know		Total
Main pitch	1%	2	4%	7	19%	29	31%	49	14%	22	30%	47	156
Grass Pitches	3%	4	16%	25	35%	54	21%	32	6%	10	20%	31	156
Changing Rooms	2%	3	5%	8	15%	23	19%	29	6%	10	53%	83	156
Skate Park	1%	1	4%	6	21%	33	26%	40	13%	20	36%	56	156
Car Parking	10%	15	19%	29	35%	54	22%	35	8%	12	7%	11	156
Open grass space	6%	10	16%	25	33%	51	24%	38	10%	16	10%	16	156
Girl Guide Facilities	1%	1	2%	3	3%	5	13%	21	13%	21	67%	105	156



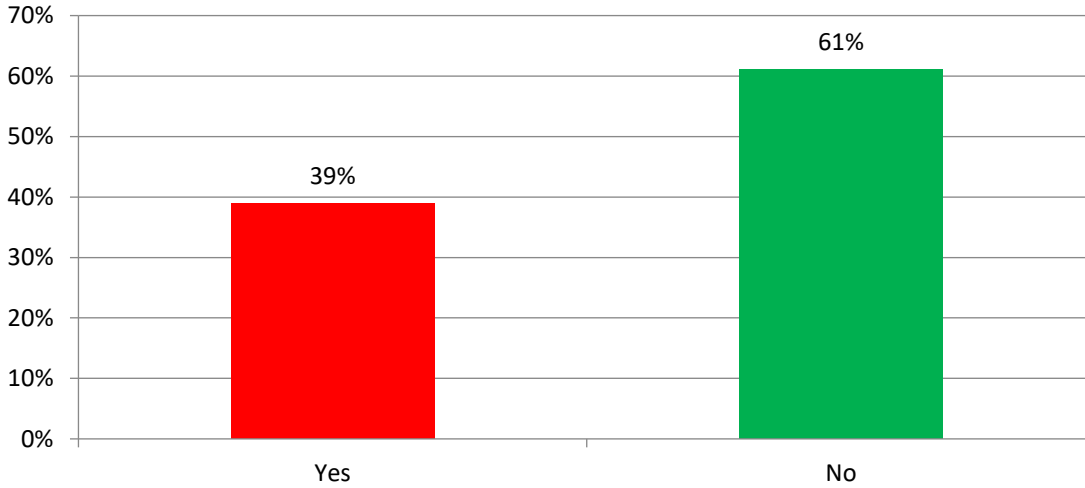
Q6 If there are any other activities you would like provided at the 3G Multi-sports pitch as Jubilee Field, please let us know.

- Netball (9)
- General training, fitness work/ Fitness bars, Boot camp (4)
- Hockey girls/boys and men’s woman’s (4)
- The ability to hire areas or all the pitch (3)
- Free taster sessions for Staplehurst users / free session kids informal play / General free fun group games like rounders, catch etc (3)
- More variety (other than football) would be beneficial to all the community (3)
- Markets / Community events / Bonfire night (3)
- Basketball (2)
- Dog Walking Space (2)
- Cricket (2)
- Running track (2)
- Tennis / pickleball (2)
- Park for children to play / better play facilities using natural resources (2)
- Community café (2)
- Bowls Green
- Ultimate frisbee?? Cross Fit
- Fun Activities for older people especially housebound or lonely
- use of boundary for forest schools work/club
- Swimming pool
- Sports therapy
- Roller skating
- Disability sports
- Archery
- A maintained pathway around the back of skate park, perhaps a sheltered / seating area.
- Girls football development centre
- Would be lovely for a seating around the field
- Baby tots football
- Dance
- Gymnastics
- Skate Jam
- Art Classes
- Dog Agility Classes



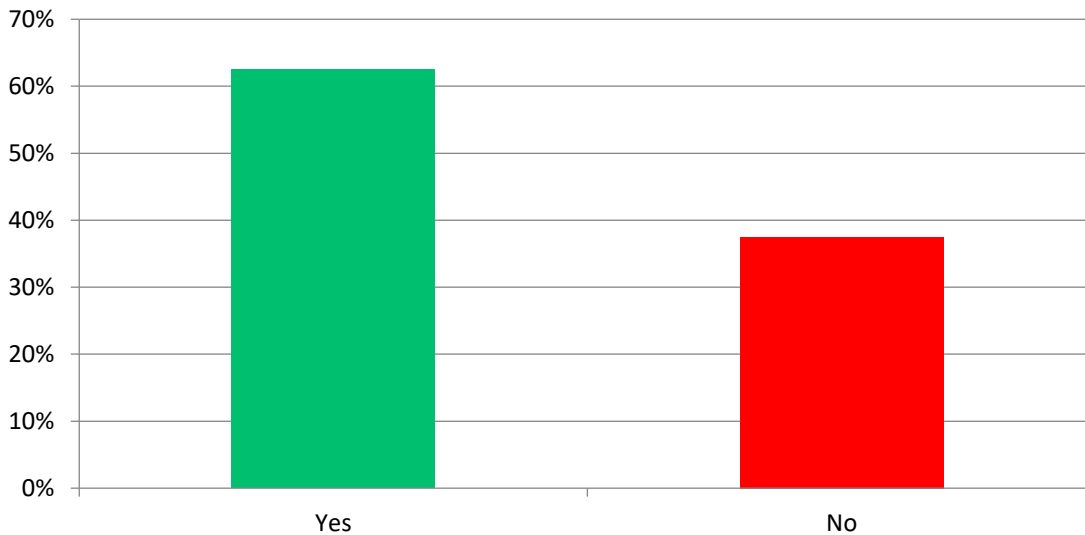
	%	No.
Yes	15%	42
No	85%	238
Answered		280

Q8. Are you concerned about the loss of 2.1 acres of free open space at the Jubilee Field for improved sporting facilities?.



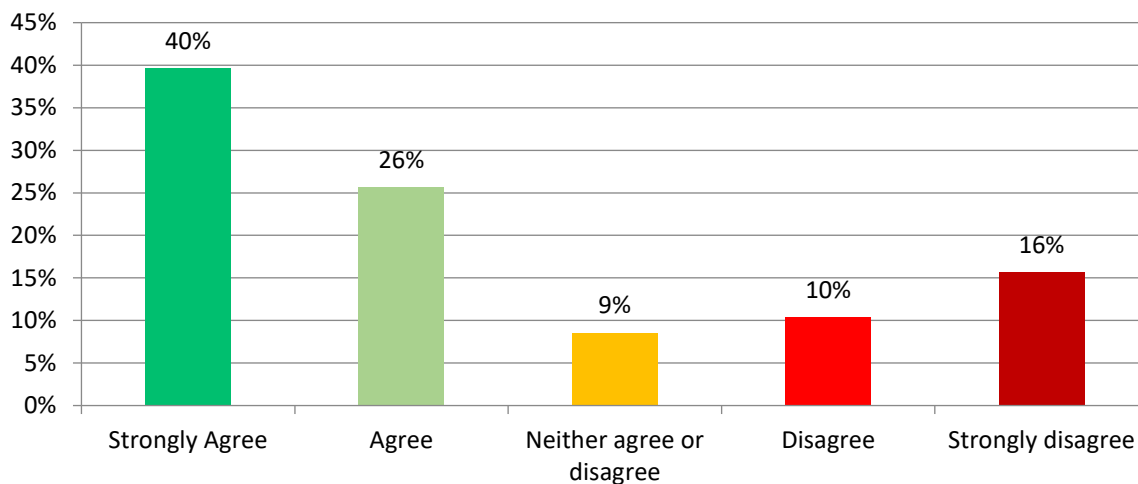
	%	No.
Yes	39%	109
No	61%	171
Answered		280

Q9. Are you in agreement that £210,616.98 of S106 developer funding is spent on this project?



	%	No.
Yes	63%	175
No	38%	105
Answered		280

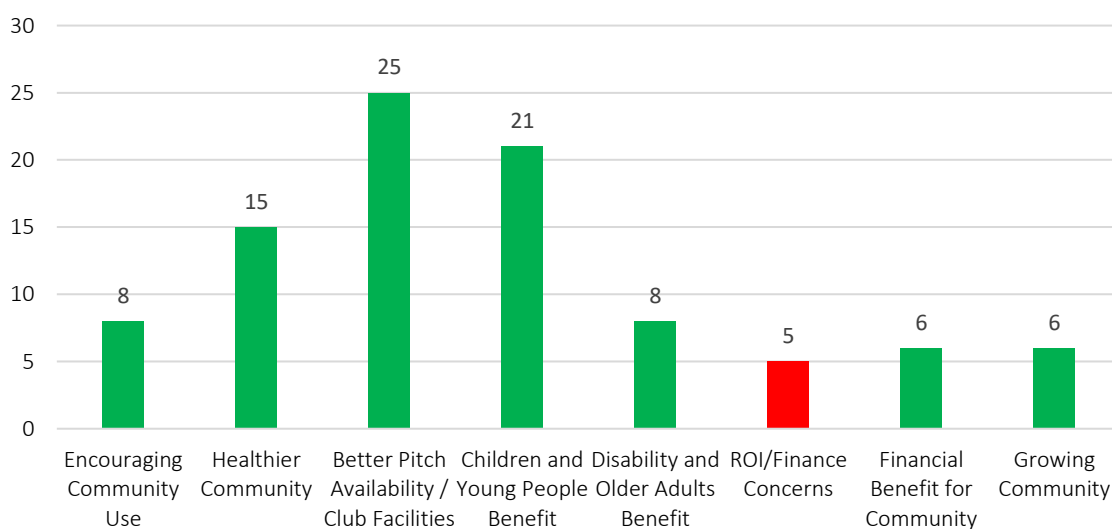
Q.10 How much do you agree with the Parish Council proposals to install a 3G multi-sports pitch on Jubilee Field to improve facilities for sports and community activities in the area and increase and enhance opportunities for everyone?



	%	No.
Strongly Agree	40%	111
Agree	26%	72
Neither agree or disagree	9%	24
Disagree	10%	29
Strongly disagree	16%	44
	Answered	280

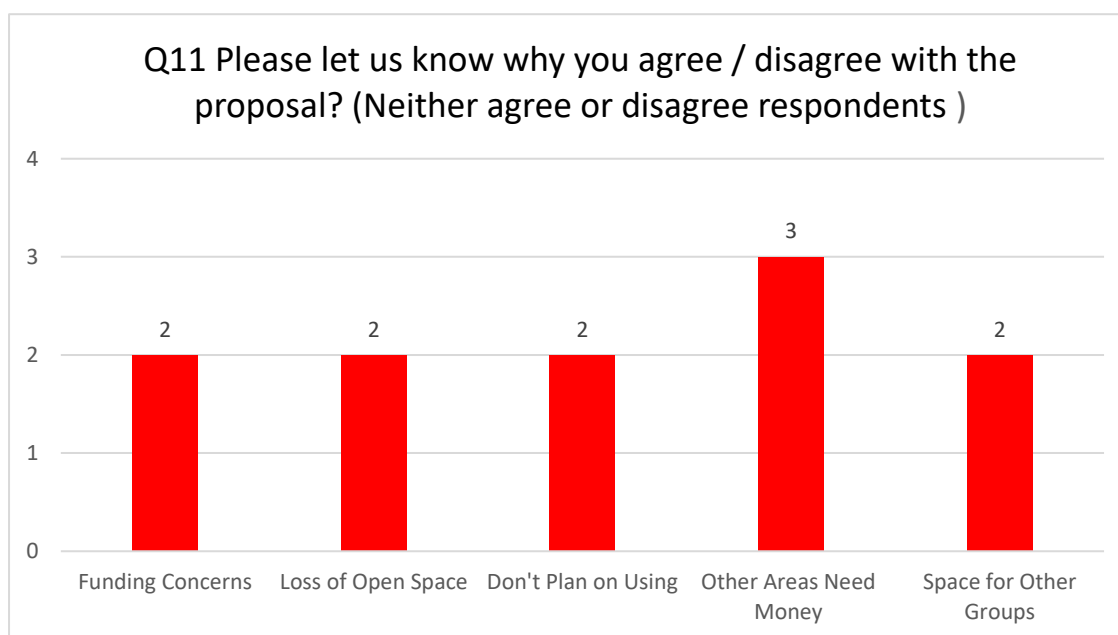
Q11 allowed respondents to provide comments on why they agreed / disagreed with the proposal, 280 responses were received, and categorised into themes based their answer to Q10.

Q11 Please let us know why you agree / disagree with the proposal? (Agree / Strongly Agree respondents)



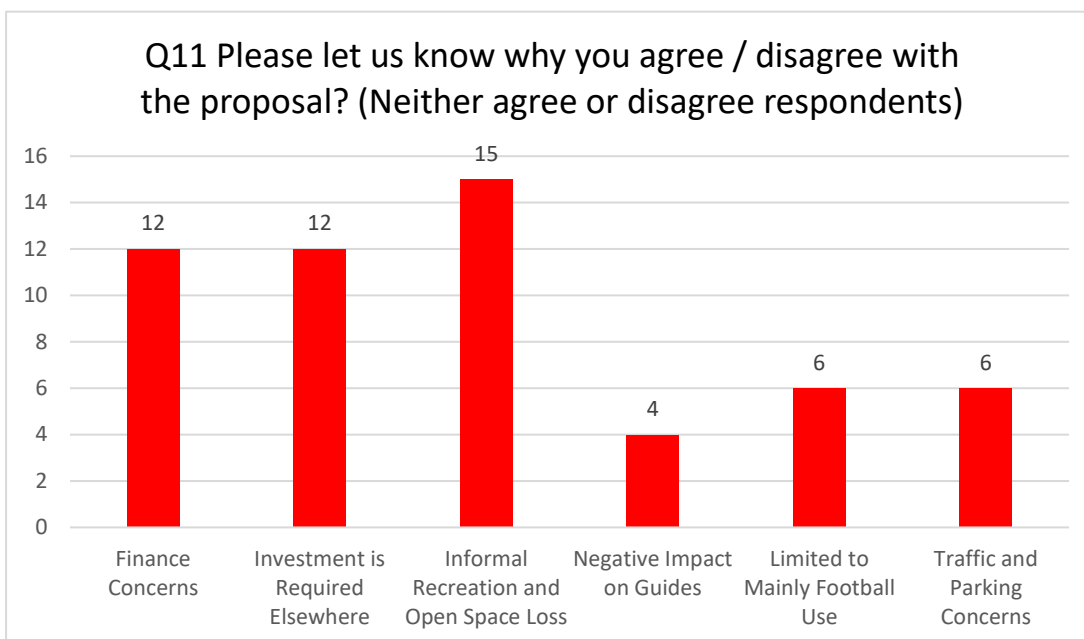
Other, less common, themes include:

- Concerns over lack of access outside of paid hire (3)
- Site used by a small user population (3)
- Enhancement of additional facilities (2)
- Concerns over parking and the road (2)
- Need for ancillary facilities (2)
- Consideration to light pollution (1)
- Facilities will enhance culture (1)
- Concerns over loss of open space (1)



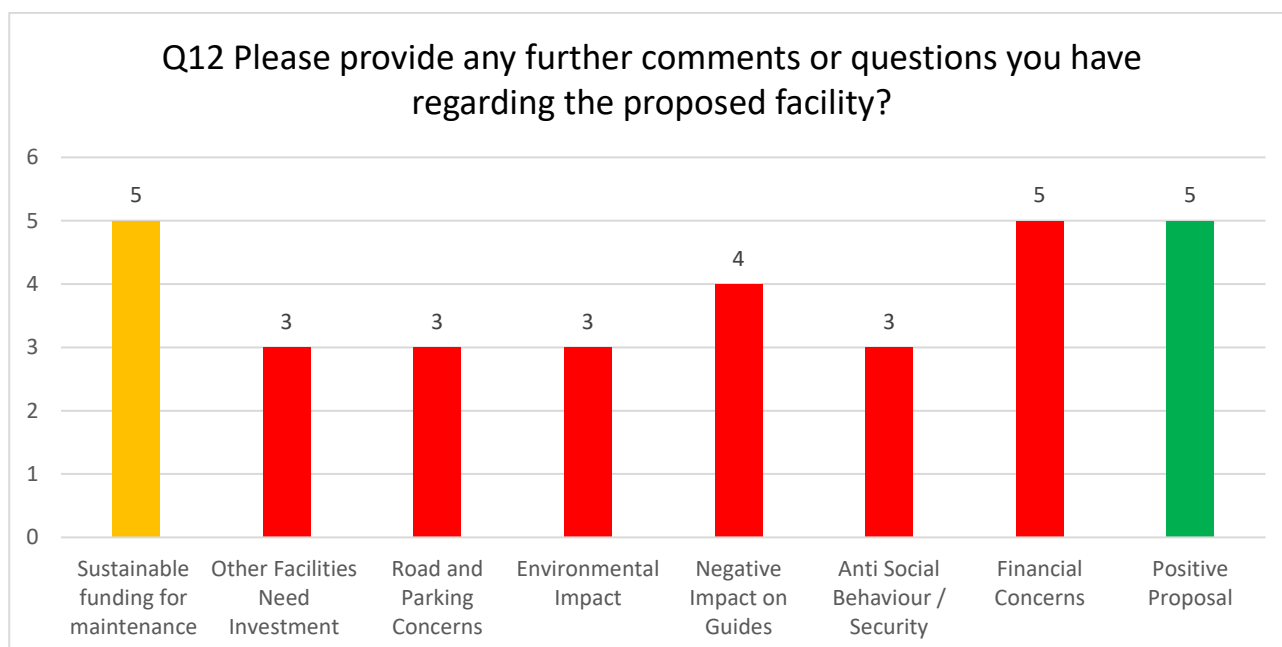
Other, less common, themes include:

- Concerns over parking (1)
- No alternatives were offered (1)
- Concerns over paid access (1)
- Concerns over the safety of increasing traffic (1)
- Concerns over light pollution (1)
- Concerns over increase in anti-social behaviour (1)



Other, less common, themes include:

- Impact on local residents (2)
- Environmental concerns (2)
- Don't feel they should have to pay to access facilities (1)
- Lack of community consultation (1)
- Concerns over the layout of pitches (2)



Other, less common, themes include:

- Loss of activities on the field (1)
- Discounts for local residents (1)
- Specific facilities suitable for older adults (1)
- Increased seating and benches for the community (1)
- Access to remaining public space blocked by pitch (1)
- Additional land should have been purchased for the project (1)
- Ancillary facilities need considering (2)
- A gym or sports hall would be well used (2)
- Ensure accessibility and inclusivity (2)

Views of Non regular users of Jubilee Field

The 3G working group asked for further analysis as to how those that stated they were not regular visitors to Jubilee Field voted regarding the key questions 8, 9 and 10.

In Question 2, 135 people stated they were not regular visitors to Jubilee field, 11 respondents did not answer these 3 questions, making a total of 124 respondents who answered as follows.

Question 8

33% (41) stated they were not concerned about the loss of open space compared to 67% (83) who were concerned even though they are not regular users of the field.

Question 9

62% (77) were in agreement that £210,616.98 of S106 developer funding is spent on this project, compared to 38% (47) who were not.

Question 10

65% (81) agreed or strongly agreed with the Parish Councils proposal compared to 22% (27) who disagreed or strongly disagreed with it.

Equality & Diversity Monitoring

In order to demonstrate the diversity of individuals responding to the online survey, everyone was encouraged to complete an Equality & Diversity monitoring form. A summary of the results follows.

